

Name : \_\_\_\_\_

**P 1023**

Reg. No. \_\_\_\_\_



**LOYOLA COLLEGE OF SOCIAL SCIENCES**

**(AUTONOMOUS)**

(ESTD-1963)

Affiliated to University of Kerala

Accredited with A++ by NAAC

Sreekariyam, Thiruvananthapuram, Kerala.

**FIRST SEMESTER MA (HUMAN RESOURCE MANAGEMENT) (REGULAR)  
EXAMINATION, JANUARY 2025  
(2024 Admissions)**

**HR 515 : PRINCIPLES OF MANAGEMENT**

*Time 3 hours*

*Max: 75 Marks*

Nos.	<b>Part A: Write Short notes on the following: Answer ANY TEN Questions in not exceeding 50 words. Each carries 2 marks</b>	<b>Course Outcome</b>	<b>Blooms Level</b>	<b>Marks</b>
Q1	Scalar Chain	CO1	Understand	2
Q2	Management by Objectives	CO2	Understand	2
Q3	Span of Control	CO3	Understand	2
Q4	Esprit de Corps	CO5	Understand	2
Q5	Budgetary Control	CO6	Understand	2
Q6	Departmentalization	CO4	Understand	2
Q7	PEST analysis	CO3	Understand	2
Q8	Line and staff function	CO4	Understand	2
Q9	Break even analysis	CO6	Understand	2
Q10	Business ethics	CO2	Understand	2
Q11	Controlling	CO6	Understand	2
Q12	Corporate Planning	CO3	Understand	2
Q13	Decision Making.	CO2	Understand	2
	<b>Part B : Answer ANY FIVE out of the EIGHT questions in not exceeding 500 words</b>	<b>Course Outcome</b>	<b>Blooms Level</b>	<b>Marks</b>
Q14.	Discuss the features of Scientific management	CO1	Understand	5
Q15.	Explain the characteristics of an effective plan	CO3	Apply	5
Q16	You are the HR Manager at a large corporation. The company has recently undergone a major restructuring, resulting in significant changes to employees' roles and responsibilities. You need to communicate these changes to all employees. Identify the most effective types of communication to use in this scenario.	CO5	Apply	5

Q17	Discuss the advantages and limitations of matrix organization.	CO4	Understand	5
Q18	Explain the steps involved in the quality control process with advantages and disadvantages.	CO6	Apply	5
Q19	Define forecasting. Explain the various forecasting techniques used for decision-making process.	CO2	Understand	5
Q20	Explain in detail Henry fayol's contribution to the classical approach to management	CO1	Understand	5
Q21	List the planning tools available in business management and compare the advantages.	CO3	Apply	5
	<b>Part C: Answer ANY TWO out of FOUR questions in not exceeding 1200 words</b>	<b>Course Outcome</b>	<b>Blooms Level</b>	<b>Marks</b>
Q22	Compare different schools of management thoughts.	CO1	Apply	15
Q23	Elucidate the roles of a manager in a newly started hotel in terms of interpersonal, informational, and decisional roles.	CO5	Apply	15
Q24	You are the production manager at a manufacturing plant that produces automotive parts. The plant has recently experienced a decline in product quality, resulting in customer complaints and increased waste. Outline the specific requirements for an effective control mechanism to monitor and control product quality.	CO3	Apply	15
Q25	Discuss the different leadership styles of a manager, which one wants, to lead lazy and hard-working team members.	CO5	Apply	15